

Creativity

COURSE OBJECTIVE: The purpose of this course is to sensitize the participants on Dual function role of successful managers “Routine and Improvement”. Hand and Brain is the need of hour and the creativity and out of box thinking will definitely help them to perform the enhanced role. Our program covers not just the basic theory but also the practical aspects of communication with examples, practical solutions (alternatives), case studies, group discussion and video.

HOW OUR COURSE IS DIFFERENT: This course will help participants to develop the attitude of Impossible is “I m Possible” and challenging everything with “Why”

PREREQUISITE REQUIREMENT: None

COURSE COVERAGE & STRUCTURE:

- ✓ *Introduction and Expectations*
- ✓ *Role of Managers and Improvement as key role*
- ✓ *Dual functioning of Successful Managers*
- ✓ *Need of continual improvement in current competition*
- ✓ *Sigmoid Curve and Coming out of comfortable zone*
- ✓ *3 Tools for Creativity*
- ✓ *Importance of brain storming and 3 methods of brain storming*
- ✓ *Case Study- Learn through Toyota way*
- ✓ *Presentation of Case Study*
- ✓ *Out of Box thinking*
- ✓ *Exercise on Out of Box thinking*
- ✓ *Question and Answer session*

TRAINING METHODOLOGY: Entire course will be based on interactive discussions with examples, videos and exercises